

Joe Murphy

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<http://libraryfuture.com/>

I enhance by identifying new opportunities, building strategic partnerships, and analyzing trends.

Summary: Joe Murphy works alongside libraries to explore and build their futures, analyzes large-scale trends and builds strategic partnerships. Libraries, which sit at the juncture of change in content, people, and technology, have served as a test case for analyzing and applying changes for growth opportunities. Joe Murphy is an expert on the future of libraries and the technology/culture trends providing opportunities for them and their partners. As the former Director of Library Futures with Innovative Interfaces and Science Librarian at Yale University and current consultant for libraries, companies, and partners, Joe leverages the creativity at this change point to build partnerships and maximize evolution directions. Joe interfaces with thousands of professionals each year in keynote speeches and discussions.

Strengths:

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| Impact on library directions. | Strategic partnerships that leverage diverse visions to craft opportunities. |
| Reach to key leaders, partners, associations, & thought leaders on every continent. | Analysis of the impacts and opportunities of trends in technology and culture. |

Experience:

Director, Library Futures. Innovative Interfaces 9/2013 - 7/2014.

- Facilitate creative opportunities and partnerships that bring libraries towards their futures.
- Expand the broad impact and brand of libraries as future-oriented partner.
- Position the company as a contributing library partner alongside industry thought leaders and expand the company's reach online and face-to-face in high impact conversations.
- Position the company as a future-ready partner and assist in envisioning future product directions with product management, marketing, sales, and executives.
- Run programming for clients and library leadership connecting with existing and future clients.

Consultant and keynote speaker, Library Future. 2011 - 2013.

- Working with libraries and partners to meet our future.
- Synthesizing and maximizing the impacts of technology directions on trends in librarianship and product opportunities.
- Analyzing cultural shifts for opportunities and user behavior changes.
- Empower connections to inform directions and involvement with thought leadership.

Yale University, Science Librarian II: Coordinator of Instruction & Technology, Science Libraries. 2007–2011.

- Collections, reference, teaching, implementing new services, leading new technology initiatives, manage large collections budgets, manage website and technology for staff and users across 6 library branches.

Education:

Master of Library & Information Science, University of Hawaii. 2006.

- 6 internships at the University of Hawaii.
- BA Physics, Syracuse University, 2003.
 Fordham University, Bronx, New York, Business Administration, 1999 - 2000.

Publications:

Books:

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| Book Series co-editor, <i>Now & Next Topics in Librarianship</i> . Morgan & Claypool | Topic consultant. N. Rector. <i>Social Media Marketing for Libraries</i> . LITA Press |
| <i>Location-Aware Services and QR Codes for Libraries</i> . The Tech Set, Neal-Schuman | Editor. <i>Mobile Devices & the Library: Handheld Tech, Handheld Reference</i> . Routledge |

Guest Editor: 4 special issues of scholarly journal *The Reference Librarian*. Taylor & Francis.

Select Peer Reviewed Articles:

- Cover article. "Using Mobile Devices For Research." Online. May 2010; 34(3):14-18.
- "UCLA and Yale Science Libraries Data on Cyberlearning and Reference Services Via Mobile Devices." With Alison Armstrong, Michelle Jacobs, & Brena Smith. *Proceedings of the International m-Libraries Conference*. 2010.
- "The Challenges & Promise of Mobile Technology." *International Preservation News: A Newsletter of IFLA*. Aug (51), 2010.
- "Social Networking Literacy Competencies For Librarians: Exploring Considerations And Engaging Participation." With Heather Moulaison. *Proceedings of the Association of College and Research Libraries (ACRL) Conference*, March 2009.
- "Go mobile: Use These Strategies and Increase Your Mobile Literacy and Your Patrons' Satisfaction." With Lisa Carlucci Thomas. *Library Connect* 7(4) Nov (2009).
- "Schrodinger's Course: The Availability of Courses on Resources in Science & Technology Among LIS Programs" *Science and Technology Libraries* 28: 4(2008).
- "An Astronomy Library's Oral History Initiative: What One Observatory Librarian is Doing to Preserve a Telescope's History." *Issues in Science & Technology Librarianship* (Spring 2007).
- Review of Scitopia.org. *Charleston Advisor* 9:2 (2007).
- See a full list of publications <http://bit.ly/articlesplus>

Column: "Best Practices From the Field" in *Science & Technology Libraries*. 2008-2010.

Reviewer for:

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| • <i>Resources for College Libraries</i> | • <i>Library Journal</i> |
| • <i>CHOICE Current Reviews for Academic Libraries</i> | • <i>Issues in Science and Technology Librarianship</i> |

Peer Review Editor for Scholarly Journals:

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| • <i>Science & Technology Libraries</i> | • <i>Journal of Web Librarianship</i> |
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Interviewed by:

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| • <i>Mashable</i> | • <i>Library Journal</i> | • <i>Library Connect Newsletter. Elsevier</i> |
| • <i>School Library Journal</i> | • <i>NextSpace. OCLC</i> | • <i>Library Matters, American Institute of Physics</i> |

Presentations:

Joe Murphy is a globally recognized professional speaker who has delivered keynote presentations around the world to audiences of all types of librarians and library partners about futures, technology and cultural changes, innovation, understanding and maximizing directions, partnerships, leadership, applying technology, content, and more. Joe has also presented multiple poster sessions.

Keynotes and invited presentations (Select): International:

- European Innovative Users Group. Edinburgh, Scotland. June 2014.
- Southern African Online Information Meeting. Pretoria, South Africa. June 2014.
- m-Libraries, Hong Kong, May 2014.
- MetLib 2014. Auckland, New Zealand. May 2014.
- Western Canada Innovative User Group. Vancouver, BC. April 2014.
- Innovative 4for14 Technology Forums: Edinburgh, Leeds, London. Feb 2014.
- VALA, Libraries, Technology and the Future, Inc. Melbourne, Australia. Feb 2014.
 - Perth, Australia. Feb 2014.
 - Queensland University Libraries Office of Cooperation. Brisbane, Aus. Feb 2014.
 - Radio panel Australian Broadcasting Corporation live at State Library of Queensland. Brisbane, Australia. Feb 2014.
 - State Library of New South Wales. Sydney, Australia. Feb 2014.
- Internet Librarian International, London, UK. Oct 2013.
- IFLA Panel, Singapore. Aug 2013.
- Middelburg, The Netherlands. Dec. 12, 2012.
- Conference on GenNext Libraries. Universiti Brunei Darussalam, Brunei. Oct 2012.
- International Association of Scientific and Technological University Libraries, Nanyang Technological University, Singapore. June 2012.
- Arabian Gulf SLA Chapter annual conference panel, Bahrain. Mar 2012.
- IX Conferencia Internacional Sobre Bibliotecas Universitarias. Ciudad de Mexico. Oct 2011.

Keynotes and Select Invited Presentations - All regions of the US.

- General:
 - Michigan Innovative Users Group. Lansing, MI. July 2014.
 - Mountain Plains Library Association Leadership Institute. April 2014.
 - Tampa Bay Library Consortium Social Media Expert Series. Sarasota, FL, May 2013.
 - Computers in Libraries, DC: 2014, 2013, 2012. 2011, 2010, 2009.
 - Internet Librarian, CA. 2013, 2012, 2011, 2010, 2009, 2008.
 - SEFLIN Technology Conference. Miami, FL. July 2012.
 - MLNC Speakers Series. St Louis, MO. Sept 2011.
 - LYRISIS Technology Ideas & Insights series. Atlanta, GA And Philadelphia 2011.
 - North Carolina Public Library Director's Summit. Blowing Rock, NC. Aug 2011.
 - The Army Library Training Institute 2011, Southbridge, MA, July 2011.
 - New England Independent School Librarian Conference, Middlebury, CT. April 2011.
 - Council of CT Academic Library Directors meeting. Briarwood College, Nov 2009.
- **American Library Association events:**
 - ALA PR Forum. ALA Annual Conference, New Orleans. June 2011.

- Chair's Forum, Library Research Round Table. ALA Conference, Was, DC. June 2010.
- LITA Top Technology Trends Panel, 2010 ALA Midwinter Conference, Jan 2010.
- Association of Research Libraries Leadership Symposium. ALA Midwinter, Jan 2011.
- **Special Libraries Association events:**
 - Science Info on Mobile Devices. SLA, Chemistry Division. New Orleans, LA. 2010.
 - Featured talk, Special Library Association. July 2012.
 - Panel with Competitive Intelligence Division, Legal Division, IT Division. Special Library Association Annual Conference. 2011.
 - "Facilitating Collaboration: Apps Enhancing Scientific Research." Panelist. Special Libraries Association, Annual Conference. 6/13/2011.
 - Text Message Reference for Sci-Tech Libraries" Special Libraries Association Physics-Astronomy-Mathematics Division-wide Roundtable, 6/16/2008.
- **Company events:**
 - Public Library Directors Symposium, Innovative Interfaces, 2013.
 - Elsevier's Digital Library Symposium. ALA Midwinter Meeting, 2011.
 - The Library Corporations Annual User's Conference, St. Petersburg FL. 2012.
- **ACRL Conference events:**
 - OK Chapter 2012.
 - Western Pennsylvania/West Virginia 2011.
 - Florida Chapter 2010
 - national, Paper, Association of College & Research Libraries, 2009.
- **Library Associations:**
 - Texas Library Association, April 2014 (Two talks.), 2010 (two talks).
 - Nebraska Library Association Oct 2010.
 - Suffolk County Library Association. Dec 2011.
 - Alabama Library Convention. April 2012.
 - Indiana Library Federation Reference Division Annual Conference. 2012.
 - Academic Librarians 2010. New York Library Association. Ithaca, NY. June 2010.
 - Hawaii Library Association conference, Oct 2008. Co-presented With Ellen Peterson.
 - Colorado Association of Libraries Summit. May 2012.
 - CT Library Consortium and Simmons GSLIS. Darien Library, CT. Feb 2012.
 - Massachusetts Consortium of Libraries in Public Higher Education. Salem, MA. 2010.
- **Institutional events:**
 - Purdue University: Seminar & strategy developing Emerging Technologies position. 2012.
 - Mobile Technologies at Yale University Library. Yale University, Dec 2009.
 - Central Texas Library System Tech Conference. Georgetown Public Library, Dec 2009.
 - Innovation in Libraries. Queens Library, Nov 2009.
 - Tufts University Library Staff Development Day. June 2011.
 - Staff Technology Day. Panhandle Library Access Network, FL. Jan 2013.
- **Online:**
 - Education Institute webinar, 2013.
 - Teen Tech Week, Young Adult Library Services Assoc. Sponsored by Tutor.com 2012.
 - Library 2.013 Virtual Worldwide conference. 2013. Emeritus keynote.
 - Mobile Devices: Gateway to Your Library. Southeast FL Library Information Network. 2013.
 - Kansas City Association of Law Librarians, Online. 2012.
 - Rocky Mountain Chapter of SLA, Virtual Lunch series, 2012.
 - "Twitter for Special Libraries." Sci-Tech Division, SLA. 2010.

See <http://libraryfuture.com/about-joe-his-mission/presentations-publications/> for complete list.

Courses Taught (Select):

- South Africa Online Information Meeting workshop. Pretoria. June 2014.
- m-Libraries workshop. Hong Kong. May 2014.
- “Pivoting to Meet Tech Change” with leaders from all library types. CIL, 2013.
- “Mobile Tech Tutorial.” Pre-conference with Chad Mairn. Computers in Libraries, 2012.
- Arabian Gulf SLA Chapter annual conference 2-day workshop, Bahrain. March 2012.
- “Engaging Your Community w/ QR Codes.” With David King. Internet librarian 2011.
- “Skills for Today’s Info Environment.” Long Island Library Resources Council, Feb ‘11.
- “Mobile and Social Technology.” Capital District Library Council. Albany, NY. May 2010.
- Pre-conference “Text Messaging, Twitter, & Libraries.” ALA Midwinter Meeting, Jan 2010.

Moderating and event programing:

- Internet Librarian program tracks 2014, 2013, 2012, 2011, 2010.
- Arabian Gulf SLA conference, Bahrain. 2012. *eBooks & Mobile Tech* panels programmer.
- Computers in Libraries, program tracks 2012, 2011.
- Yale University Library Symposium, April 2011.
- Seminar programmer & moderator, NERCOMP/EDUCAUSE Providence, RI 2011.

Professional Committees and Service:

- Polaris Innovation in Technology John Iliff Award- Public Library Assoc of ALA
- Special Libraries Association (SLA) Technology Council.
- Chair- Partnership Coordinator/Vendor Relations Committee, Academic Division, SLA.

Past Professional Service:

- Chair, Instruction Section committee, Association of College & Research Libraries, ALA.
- Special Libraries Association, multiple Division Committee Chairmanships & webmaster.

Mentoring:

- Mentored ACRL Diversity Scholar and three ACRL/Instruction Section mentees.
- Have nominated several Library Journal Movers & Shakers award recipients.

Conference Planning Boards:

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| Computers in Libraries | Handheld Librarian |
| Internet Librarian | Reference Renaissance |

Awards: Library Journal Movers & Shakers Award 2009. ALA Emerging Leaders 2007.

Online reach/impact:

- Klout score 67 (top 5 percentile)
- 14.5 thousand Twitter followers
- 3,000+ LinkedIn connections
- 2,500 Facebook connections, ~200 Facebook Followers

Complete qualifications/publications, presentations
<http://libraryfuture.com/about-joe-his-mission/resume-cv/>

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